



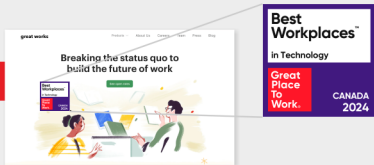
# Digital Badge

## Best Workplaces™ List 2024

Usage & Technical Guidelines

Great Place To Work® | Canada

# Digital Badge – Guidelines & Usage



- Once certified, an organization can use the Digital Badge on their website royalty free.
- Digital badge helps verify the organization's certification. When a user clicks on the Digital logo, they navigate to the Great Place To Work website, where certified organizations are profiled.
- By adding the Digital Badge on the website you demonstrate your work place commitment to all stake owners and prospective employees



# Digital Badge – Guidelines & Usage

- Digital logo code can be strategically placed on the certified organization's website. For example, the career page.
- Certified Organizations will be provided with the English and French versions of the Digital Certification Badge.
- To place the digital logo on the website, forward these details along with the HTML Code File to your respective IT / Website administrator.



# Digital Badge - Technical Guidelines

- The provided code for the digital certification badge should not be changed or modified, or else it will not work.
- The code for the digital logo is written in simple HTML and can be incorporated into all possible web platforms.
- The minimum width dimension of the digital logo is set at 120px which should not be changed to any lower pixel value.
- The HTML file contains the code for both the English and French versions of the Digital Certification Badge.


## English Version



## French Version



Sample code for both versions is attached in the Provided HTML File.



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